



# VALUE-ADDED RESELLER

The Ativion VAR program enables educational partners to resell Ativion’s award winning solutions including StudentKeeper Powered by ContentKeeper and provide related to services to support educational institutions.



### Sales Support

Special Tiered Pricing

Sales Training

Ativion Channel Manager



### Marketing Support

Joint Marketing

Campaigns

Webinars



### Program Incentives

MDF Rebates

List Price Discounts

Partner Presidents Club  
(Platinum Partners Only)

